

EWHA SPOTLIGHT

BIANNUAL E-NEWSLETTER OF THE OFFICE OF INTERNATIONAL AFFAIRS, EWHA WOMANS UNIVERSITY



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EWHA INTERNATIONAL SUMMER COLLEGE UNDERGOES A TRANSFORMATION

Established in the year 1971 as the first International Summer Program in Korea, Ewha International Summer College (hereafter EISC) is launching its 50th round this year, with marked changes. On the fundamental basis of its long history, EISC has shifted its focus to the keyword "FUN & ACADEMIC," to have a well-balanced mixture of a structured academic program and active fieldtrips.

A brand new list of courses has been finalized, expanding especially in the fields of Engineering and Business in order to reflect the high demand of prospective students and partners. Moreover, "Korean Pop Dance" is being introduced for the first time as a regular course to allow students' hands-on experience of the so-called "Hallyu." Another important new feature is the "In-depth Korean Language Course." Over the past years, EISC has been welcoming a large number of students with a Korean background. This course aims to offer a more practical curriculum to those students who are already somewhat familiar with the Korean Language. This year EISC was also selected by the National Institute of International Education as a recipient of a hundred thousand dollar grant in the name of "2020 Korea-Japan Higher Education Exchange Project."

One of the strengths that allowed EISC to prosper over its long history of 50 years is its class size. EISC is intentionally keeping the size of its courses small so that an intimate and effective learning environment can be created. These courses are all taught by a diverse selection of renowned professors from all around the world. Another factor is its ideal location. Ewha has its own subway station and is located near Shinchon and Hong-Dae, the vibrant and young college town at the heart of Seoul. Both male and female students can apply online for this coed program. Further information can be found at EISC homepage: <http://summer.ewha.ac.kr>



EWHA SELECTED TO SERVE AS 21ST KAFSA SECRETARIAT



The Office of International Affairs of Ewha was selected by the Board Members of the Korean Association of Foreign Student Administrators (hereafter KAFSA) to serve as the 21st secretariat of the organization from January 2020 to December 2020.

KAFSA was founded in 1999 to exchange information among international relations department heads and working level personnel in Korean institutions of higher education. Domestically, KAFSA is a representative networking channel, organizing two workshops a year in Korea to educate and exchange up-to-date information among member institutions. Internationally, KAFSA cooperates with APAIE, NAFSA, EAIE and similar institutions of other countries to promote Korean university education and represents Korea in major international education conferences. Also, KAFSA advises realistic policy directions to globalize Korean Universities, creating a solid foundation on which Korean Universities can build competitiveness and leapfrog to the next level. It also serves as an advisory group providing realistic policy directions to relevant government agencies regarding international education policies in Korea.

EWHA SELECTED AS 2020-2021 HOST UNIVERSITY OF GLOBAL KOREA SCHOLARSHIP

▼ BENEFITS

Monthly Allowance of 500,000 KRW

Settlement Fee of 200,000 KRW

Airfare support (budget country-dependent)

Insurance fee coverage

Ewha has been selected as a host university of the government-sponsored Global Korea Scholarship (hereafter GKS) and has therewith gained the right to recommend its International Exchange Students from partner institutions as recipients of the scholarship. Every two years, the National Institute for International Education evaluates applicant universities based on various different criteria ranging from “globalization index” to “courses and services provided to International Exchange Students.” A minimum of three to a maximum of five nomination spots are allocated to each selected host institution based on their evaluation rank, and this year Ewha has won the honor to nominate the maximum number.

GKS is a government-sponsored scholarship aimed to provide international students with opportunities to proceed with their advanced degrees in Korea and to promote academic and cultural exchange. The International Exchange Affairs Team selects the scholarship nominees twice each year - once at the beginning of June and the other at the beginning of January. Students are notified by e-mail about the application guidelines and qualifications. Once Ewha recommends the potential awardees, the National Institute for International Education announces the final list of recipients. The scholarship benefits are as follows stated in the table.



DINNER WITH PRESIDENT OF EWHA FOR FALL 2019 EGPP STUDENTS



On November 7th 2019, the International Student Affairs Team held the “Dinner with the President” event for Ewha Global Partnership Program (hereafter EGPP) students at the Lee Sanbong Hall. EGPP is a scholarship program initiated by Ewha Womans University in 2006 with the goal of educating students from developing countries into global leaders of this era.

About 50 EGPP scholars attended the event. Starting with the welcoming speech of President Kim Hei-Sook, the event proceeded with the presentation about current facts and information on EGPP. As a special event of the day, Preab Dary, an alumna of EGPP, was invited as a guest speaker to share her stories as an encouragement to her fellow juniors. Telling the hardships she has gone through, she emboldened the EGPP students not to give up and to become a competent woman, no matter where they are and what they do.

To this day, there have been 264 students from 39 countries who entered Ewha as EGPP students, out of whom 173 students from 31 countries have become proud alumnae of Ewha with successful completion of the program.

EAASIS DIVERSIFIES IN SUPPORTING INTERNATIONAL DEGREE-SEEKING STUDENTS AT EWHA



Currently there are 1,590 international degree-seeking students studying at Ewha. To support those students' lives and academic success, the Ewha Academic Assistance System for International Students (hereafter EAASIS) was launched in Spring 2019 with the financial support from the University Innovation Support Project operated by the Korean Ministry of Education.

For ice-breaking and networking purposes between Korean students and international students, the "Get Together" event was organized, filled with interesting team building games and networking chances. Around 150 students joined this event in early September, enjoying a fresh start into the Fall semester.

Nine selected majors/divisions ran diverse EAASIS programs such as special lectures,

networking meetings and outdoor activities to support international students more actively. One of the most specialized programs is EAASIS Mentoring, which matches mentors and mentees of the same major/division, and over 100 mentoring teams joined in Fall 2019.

In addition, the International Student Affairs Team introduced various new programs to meet international students' needs, such as special lectures on getting a job in Korea and navigating ones' career, and the OIA English Tutorial Program. The special lectures were successful with 70 and 48 students participating in each session. Prior to the OIA English Tutorial Program's official initiation, the OIA Basic English Help Center was run for the Fall semester. 68 students joined, and the average score of the course evaluation was 4.81 out of five. By enhancing international

students' English skills, this English teaching program is foreseen to be helpful in increasing their academic results as well.

The International Student Affairs Team also conducted a satisfaction survey for the very first time targeting international degree-seeking students to collect their opinions and ideas. Students' needs and ideas will be reflected upon the further development and diversification of EAASIS. At the same time, 16 majors/divisions are planning to operate and upgrade their own EAASIS, covering more active and helpful programs for their international degree-seeking students. With the continuing effort of each related team, EAASIS is transforming to become a more effective and supportive program for international degree-seeking students at Ewha.

EWHA EXTENDS ITS APPLICATION PERIOD FOR 2020 INTERNATIONAL STUDENTS

	1st Round	2nd Round	3rd Round
Online Application	March 3, 2020(Tue) ~March 27, 2020(Fri)	March 30, 2020(Mon) ~May 1, 2020(Fri)	May 4, 2020(Mon) ~May 28, 2020(Thu)
Submission of Required Documents	March 3, 2020(Tue) ~March 30, 2020(Mon)	March 30, 2020(Mon) ~May 4, 2020(Mon)	May 4, 2020(Mon) ~June 1, 2020(Mon)
Notification of Admissions Decision	April 20, 2020 (Mon)	June 5, 2020 (Fri)	June 26, 2020 (Fri)

As of July 2019, the International Student Affairs Team has been designated as the central admissions office for international applicants (with the exception of Professional & Special Graduate Schools). As its first task after the transition, the team succeeded in selecting outstanding students from all around the world for the Spring 2020 intake. To provide more opportunities to potential applicants this year, the team has decided to extend the application period for undergraduate program admissions (excluding Art & Athletic fields) as shown in the table **above**.



“ZURICH MEETS SEOUL-A FESTIVAL OF TWO CITIES” HELD



The global project “Zurich meets Seoul – A Festival of Two Cities” was held at Ewha from September 28 to October 5. Marking the fifth year, the festival that first started in New York in 2014 took place in Seoul this year, and was co-hosted by the City of Zurich, the Canton of Zurich and Zurich Tourism. Ewha’s College of Science & Industry Convergence and College of Art & Design played a key role by organizing on-campus exhibitions and holding panel discussions under the theme of “smart city” and “public art.”

On October 1, Ewha’s College of Science & Industry Convergence and Zurich University of Applied Sciences opened a debate on the topic “Women and the City,” inviting experts on the design of safe and sustainable smart cities.

Meanwhile, as part of the public art project named “Sunset:Sunrise,” the College of Science & Industry Convergence exhibited works of the prominent Swiss female artist, Heidi Bucher. In line with this exhibition, a panel discussion titled “Battle Zone: Public Art” was held at the ECC Theater.



INTERNATIONAL CONFERENCE AND GLOBAL CAMPUS JOB FESTA HELD

The Korean Financial Supervisory Service and Ewha Career Development Center co-hosted the international conference “Challenges to Future Finance” and Global Campus Job Festa on September 3.

The occasions took place to enhance students’ understanding of the rapidly changing financial paradigm, and to expand employment opportunities into global IT and media content enterprises as well as domestic and foreign financial companies

At the international conference, which was held at the ECC Theater, key figures from global companies, such as Amazon, Bloomberg, Facebook and Microsoft, introduced examples of advanced future finance utilizing innovative technologies. Beginning with a keynote speech of Scott Mullins, Head of Worldwide Financial Services Business Development at Amazon Web Services (AWS), Taran Khera, Head of Asia Pacific sales at Bloomberg LP, and Connie Leung, Senior Director of the Financial Services and Business lead of Asia at Microsoft, gave an introduction of changes in financial services utilizing innovative technologies such as artificial intelligence (AI) and big data. Tomer Barel, Vice President of Facebook, presented an e-wallet solution using cryptocurrency Libra, receiving the audience attention, while Dr. Choi Kwang-shin from the Korean Financial Supervisory Service addressed a new method of measuring financial inclusion index using big data. The event was broadcasted live on YouTube channels of Ewha and the Korean Financial Supervisory Service.

Along with the conference, the Global Campus Job Festa, which took place at the Multipurpose Hall and the Lee Sam-bong Hall of the ECC building, featured job fair booths categorized into three themes: finance, global IT & media contents, and ventures & start-ups. At the ECC Theater, the “Future Finance A.I. Challenge” competition was held along with lectures by guest speakers.

Ewha places a lot of value on conducting programs to lubricate students’ successful achievements in the job market. In a recent research conducted by the Newspaper “Korea Joongang Daily,” Ewha was proudly announced as the alma mater to the highest number of female board members in the Top 100 Korean conglomerate companies.